

Executive Board Meeting in Esztergom (Hungary)

The most important decisions of the Meeting held in Hotel "Esztergom" on June 22nd 2013:

Future Festivals

Executive Board confirmed the decision that 2015 EVRA European Festival will be held in England during the Rugby World Cup 2015 – The organisers are Vets of Farnham RUFC, supported by Rugby Football Union.

For the first time ever also the decision about hosting the next - 2017 European Festival had been made: this EVRA European Festival will be hosted and organized in Siedlce (Poland) by Siedlce WFS Veterans, supported by Polish Rugby Union.

EVRA Development

EVRA development is progressing well and according to the expectations. Especially big is the interest of veteran clubs/teams to join EVRA activities and to be the part of Licor Beirao European Series.

In 2013 EVRA has 68 very different events in very different countries all over Europe. Aim for the future is even to widen this kind of veteran rugby activities.

The number of countries that joined EVRA raised in only 2,5 years to 28.

Creating EVRA image

It has been discussed how "the Social networks are a powerful tool to make people know about EVRA existence" (350.000 visits of EVRA website within less than two last years).

The unanimous opinion was that we can do more with some simple marketing strategies like:

- creating a Face Book Page for EVRA,
- to ask the club members to supply us with a database of their individual members, so that we can invite them to join our pages and newsletter more in the future,
- to ask the club members to promote our pages.

Also it will be necessary that EVRA representatives and the members of the Executive Board increase their activities approaching veteran teams/clubs in their respective countries offering them to join veteran activities under the cover of European Veteran Rugby Association-EVRA.

EVRA Sponsoring

Apart from the number of EVRA partners, our Main sponsor – Licor Beirao (Portugal), Mr. José Redondo prolonged its sponsorship for not determined period.

Executive Board and present EVRA founders thanked José for his enormous support to Rugby generally and especially to EVRA and European Veteran Rugby development.

Jeff Butterfield Trophy – 2013 Festival Award

There were two candidates for this most precious Festival Award:

- a) Siedlce WFS (Poland)
- b) Old Rugby Cernusco (Italia)

The decision who "wins" this trophy had been postponed for Sunday, June 23rd (to wait until the Festival games are over).

On June 23rd in the evening Executive Board made the decision that "2013 JB Trophy", as the most precious Festival Award, goes to Old Rugby Cernusco (Italy).



2015 Festival Agreement

Relating the Festival Agreement to be signed with Farnham RUFC, unanimous decision was to change the Article 9) in order to find more appropriate way of contributing to the development of Veteran rugby in Europe.

Thanks to Hungarian rugby friends

All present expressed the gratitude to Esztergom Vitezeki RFC Club whose members had delivered enormous work in two weeks time before the Festival started, after the catastrophic flood "hitted" their sports centre and the town as such.

Thank you rugby friends for the enthusiasm and the dedication you had shown to us all.

Tomás Espinosa, President

Marko Protega, Secretary