

MILANO RUGBY FESTIVAL | MAY 29 -JUNE 1 2014

BEER BEER BEER RUGBY, THEN BEER

MEN 7's, LADIES 7's, VETERANS 15's

Milano Rugby Festival



“Beer, rugby, beer, beer, rugby then beer”

All enquiries to sevens@rugbycernusco.it

<http://www.rugby-7.com>

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MESSAGES FROM SOME FRIENDS

Nick Kennedy (Toulouse Rugby)

"Beer, rugby, beer, beer, rugby then beer. All the necessary ingredients for a top -class weekend! I wish the best of luck to all competitors of the 7's tournament at Cernusco.

The essence of rugby is to play hard and then drink hard ... at the Cernusco 7's both are guaranteed ! Oh, and if you are a Ragazzi Sani, keep that beer in the middle of the table!"

Gianmarco Pulli (Reggio Emilia)

"Rugby is competitiveness, fatigue, and good sportmanship but it is also made of beer and third halves. After playing in previous editions of Cernusco Sevens I confess that the social side of this tournament is the practical demonstration that rugby will never be like football. ... nevertheless beer in Cernusco is famous for its top quality"



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MESSAGES FROM SOME FRIENDS

Wayne Barnes (RFU full time referee - Guinness Premiership And World Cup Professional Referee)

"I've been lucky enough to referee at some of the most spectacular 7s and 10s tournaments across the globe. Hong Kong, Wellington, Dubai and Stockholm to mention a few. However, the Cernusco Rugby 7's Tournament is up there with the best. Based just outside the City centre of Milan, it's an ideal tournament to mix fun, entertaining rugby with a social scene comparable to the best tournaments in the World"

Luca Zenduro (Gold Wallabies)

Once I went there, but I forgot it!

Too much Beer



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COMPETITIONS

We extend an invitation to your club to travel to Cernusco and participate in the Cernusco Rugby 7's Tournament. Our event is the only of its kind in Europe to mix fun and Rugby in equal measure. We would greatly appreciate your Club's participation in the Tournament, to join others with a similar enthusiasm and social attitude in a display of attractive and skilful rugby in a great international setting.

Men's 7s

24TEAMS Level Amateur/Social



Men's Veterans 15s

16TEAMS Level Social (over 35 players only)

Ladies 7s

16TEAMS Level Amateur/Social

Trophies and awards in each competition include: Cup, Plate and Bowl competitions, Highest Scoring Team, Best Defending Team, Player of the Tournament and most important of all the **Cassie Pieenar Trophy**, which is awarded Best Drinking Team.

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TYPICAL AGENDA FOR THE WEEKEND

FRIDAY MAY 30TH

Teams have the chance to meet others at the bar and warm-up for the week-end. Veterans tournament starts in the evening. If you arrive early, your team can show its ability (in whichever field of expertise you choose) as well as warming up at the bar.

The bar opens in the early afternoon. There will be music, fun and food available.

Around 10pm a DJ set or live gigs are normally displayed in the Fun Area.

SATURDAY MAY 31ST

Rugby – At 8.30 am (and that's sharp, we have many matches to schedule across the week-end) starts the pool matches. The first day of playing ends around 8.00pm.

Fun and main party – The bar is open all day with music and fun, and there will be food available from 10am onwards. Around 10pm a DJ set or live gigs are normally displayed in the Fun Area



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Saturday night all teams are 'requested' to attend the
"80's Party"

- all participants required to dress accordingly -

SUNDAY JUNE 1ST

Rugby – At 9.00 am last pool games and knock-outs start. These will finish in late afternoon with the finals and award ceremony and farewell party.

Fun - The bar is open all day with music and fun, and there will be food available from 10am onwards.

MONDAY JUNE 2ND

It's the last day, Rugby is over, but you can stay at the camp spending great time and drinking the last beers.



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ENTERTAINMENT, FUN AREA AND OTHER SERVICES AT THE EVENT

Top-class music entertainment will also be provided throughout the weekend, including live music and party.

Thursday May 29th – DJ set starting around 21.00

Friday May 30th - DJ set starting around 22.00

Saturday May 31st - Disco music all night

and **80's Party** starting at 21.00

Sunday June 1st - Award ceremony and farewell party, live music from late afternoon



Saturday and Sunday all day we will host a 20 elements Band playing alongside the rugby pitch.

Pitch and the Fun Area are located in a park close to the Naviglio canal.

Extensive free car parking available at the Club.

In addition to the bar and entertainment, there will be the following activities operating throughout the weekend:

- ✓ Food Tent serving a selection of burgers and sandwiches, hot dogs, chips, salads, ice-creams etc
- ✓ Photo & Rugby Shops

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ACCOMODATION

According to your team specifications we can provide a wide variety of accommodation, which include hotel and camping at the pitch near the canal.

Camping – Camping alongside the Naviglio Martesana Canal is free but you will have to bring your own camping stuff. Services (toilets, showers etc) are provided at the RFC Cernusco facilities.

Hotels - B&B hotel accommodation starting from €30 per night per person is the best rate that hotels will agree to rugby players coming to the tournament (the hotel is just 5 minutes walking from the pitch along the Martesana Canal).



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CERNUSCO SUL NAVIGLIO, MILANO

Cernusco, a beautiful historic town, is situated on the North of Italy, very close to Milan and offers good hotel & guesthouse facilities, particularly for those with sporting and historic interests and for those who enjoy good food.



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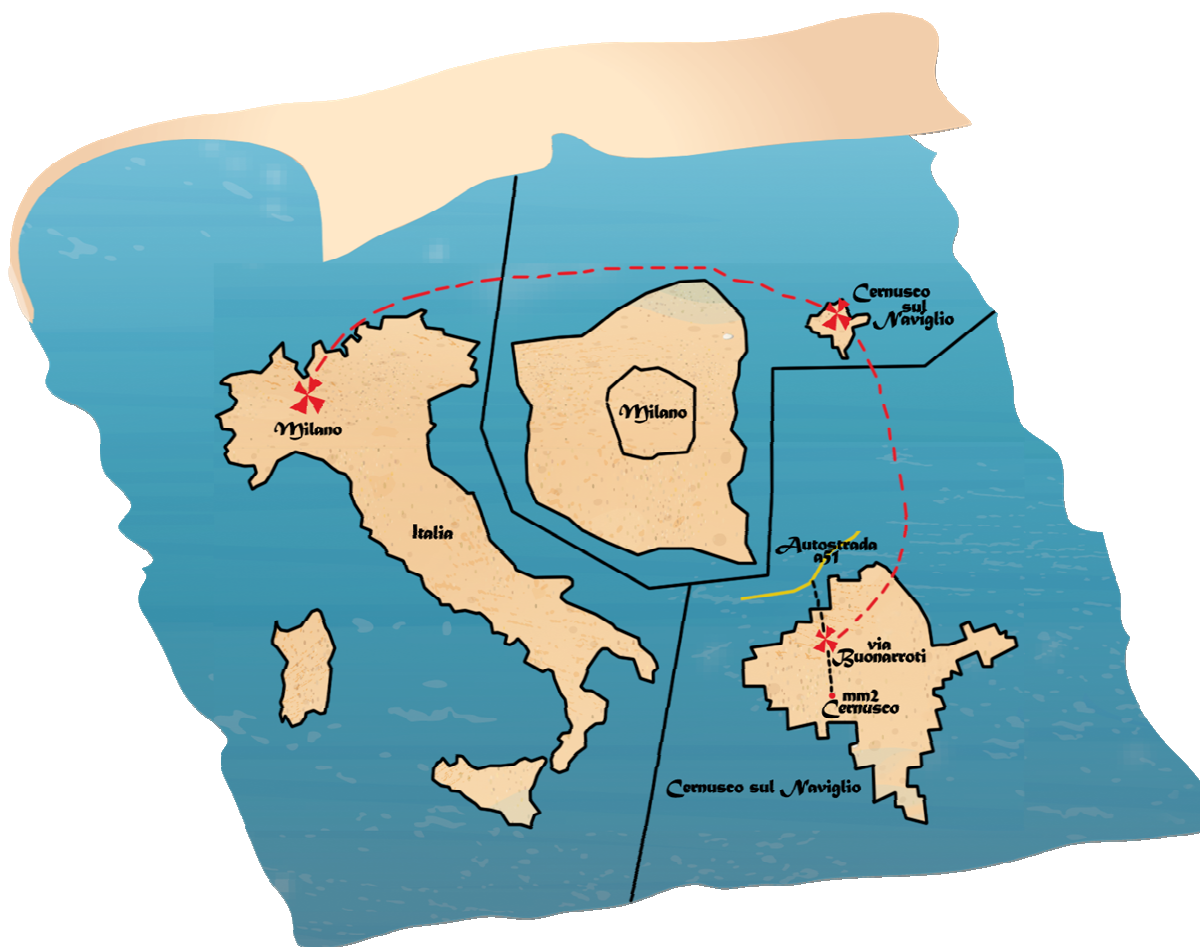
<http://www.rugby-7.com>



HOW TO REACH US

Cernusco is 5 km East of Milan and is very accessible by air – Milano/Bergamo Orio al serio international is only 25km, Milan Linate is just 7 km off from our grounds and has air or train links and connections with all major Cities in Europe & Worldwide directly. From Milan airports, any place in Europe is reachable within hours.

Air -15 minutes from Milano Linate Airport , 30 minutes from Milano/ Bergamo (Orio al Serio) Airport and 60 minutes from Milan Malpensa Airport. Many low cost companies fly to these airports with daily flights from all over Europe (Ryanair, Easyjet and many others). In example Milan/ Bergamo (Orio al Serio) is considered the



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Ryanair hub in South Europe with daily flight coming from Hamburg, London, Liverpool, Glasgow, Dublin, Shannon, Oslo, Stockholm, Wien, Eindhoven, Frankfurt, Paris, Brussels, Barcelona.

Train – Milan Central Station is linked with major European cities.

Transport to and from airports/stations – We will be able to provide a pick-up transport service to and from the airports and train stations during the tournament.

Subway – Cernusco is linked with Milan city centre with subway and public services (20 minutes).



See price list for details

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PITCH AND FUN AREA



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OUR SPONSORS

The following partners helped to make this tournament possible in the past years:

Comune di Cernusco sul Naviglio which supported and continuously supports our tournament and our club.

Heineken, our title sponsor, is dedicated to supporting Rugby throughout Europe. Their involvement and interest in Rugby is evident by their sponsorship of the European Rugby Cup and the Rugby World Cup 2007.

Termostampi, RC Cernusco main sponsor, operates since 1976 in the field of tools manufacturing for food containers and cups made from PolyPropylene (PP), PolyStyrene (PS), PVC and PET.

See you at the sevens

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TOURNAMENT REGISTRATION

Registration fee is 250 € (maximum number of players for registered team is 15 [Men's 7s and Ladies 7s] and 20 [Veterans 15s]) which includes: Medical assistance, access to club facilities and fun area (including live gigs and dj-sets/disco at night).

SUPEROFFERS

discount if registration* within **28/02/2014** **€ 250.00**

discount if registration* within **30/04/2014** **€ 150.00**

discount if registration* within **15/05/2014** **€ 50.00**

* DISCOUNT IN BEER VOUCHERS VALID FROM FRIDAY
MAY 30TH SUBJECT TO FULL PAYMENT WITHIN DATE.

